ORIMPEX COOKIE POLICY

ORIMPEX TEXTILE

www.orimpex.com.tr

COOKIE POLICY

This cookie policy has been created to provide information about the use of cookies and the choices you can make regarding them as part of privacy, personal data protection and processing policies.

We may be using cookies/cookies to personalize advertisements, provide social media features, analyze traffic and understand how you use our websites (hereinafter referred to as "Site") on the www.orimpex.com.tr website and applications operated by ORIMPEX TEXTILE (hereinafter referred to as "Data Controller") and other websites owned by it, including but not limited to these sites.

While you are on the Sites, cookies and similar elements, also called "cookies", may be placed on your browser. You may continue to use the Site products without changing your cookie settings.

What is a cookie?

Cookies are simple text files placed on your browser by the websites you visit; they do not contain identity and other private information. Although cookies do not contain such personal information, session information and similar data can be stored anonymously and can be used to recognize you again and for similar services.

Which Types of Cookies Do We Use?

The Data Controller uses two types of cookies: "session cookies" and "persistent cookies". Session cookies are cookies that take place in temporary memory while browsing the site but are deleted when you close your internet browser. Persistent cookies, on the other hand, are cookies that are limited to a certain date or duration and are automatically deleted at the end of this date or duration or remain on your hard disk until they are deleted by you.

What types of cookies are 3rd parties using?

In addition to Data Controller cookies, 3rd party (also referred to as "3rd party") suppliers and advertising networks, social media platforms and other business partners may place cookies on your browser to provide you with better and more personalized service, including serving ads based on your previous visits to the Site and other websites. Information about these 3rd parties and the cookies they use is given below.

Google Analytics

Through the use of persistent, session and 3rd party cookie types, site traffic is monitored and reported to better analyze the user experience.

For more information: http://www.google.com/policies/privacy/

To opt-out of these cookies: https://tools.google.com/dlpage/gaoptout

Doubleclick

In order to improve your online experience by using persistent, session and 3rd party cookie types, your time and habits on the internet are analyzed and advertisements are shown according to your interests.

For more information:http://www.google.com/policies/privacy/

To opt out of these cookies: https://www.google.com/...tings/u/0/ads/authenticated

Facebook

By using 3rd party cookies, it is ensured that you share the Site and its permitted contents and access facebook more easily.

For more information:https://www.facebook.com/policies/cookies/

Twitter

Using 3rd party cookies allows you to share the site and its permitted content and to access twitter more easily. For more information: https://support.twitter.com/...icles/20170528?lang=tr

Linkedin

By using 3rd party cookies, it is ensured that you share the site and its permitted contents and access linkedin more easily. For more information:

https://www.linkedin.com/help/linkedin/suggested/5568/onbelleginizi-ve-cerezleri-temizleme?lang=tr

Other Advertising Platforms

Persistent, session and 3rd party cookie types are used to improve your online experience by analyzing your time and habits on the internet and displaying advertisements according to your interests.

(The Data Controller is not legally responsible for the reliability of the content you will access through the links of 3rd parties given above).

For what purposes are cookies used?

Cookies are generally used to provide you with better and more personalized service and to help us improve the Site, and the following objectives can be achieved through these cookies.

- Getting to know you after logging in to the site

- Reaching the targeted audience for ads and ensuring that you see ads that are relevant to your own interests

- Personalize content and ads,

- Provide social media features

- Analyzing the site's traffic on platforms under the domain name

- Understand how you use the platforms under the Site's domain name

How can you manage or delete cookies?

You can manage cookies by adjusting your browser settings if your browser allows this. In this way, you can reject all cookies, be warned before a cookie is saved on your hard disk, accept cookies only from the websites you specify, disable or delete cookies that you have already accepted.

You can opt out of cookies of 3rd parties on the platforms under the domain name of the website by visiting the website of the relevant 3rd party if they offer the opportunity. However, the Data Controller does not provide any assurance regarding this.

If you reject the cookies on the platforms under the domain name of the Site, you may not be able to use some of the features and functions on the Site. If you access from different browsers and/or devices, you should check that the cookie settings of each of these browsers and devices are suitable for your choice.

Our cookie policy may be updated in the future due to changes in legal conditions or our new cookie applications. We therefore recommend that you review this policy periodically

Our cookie policy was edited and updated on 15.03.2022.

COOKIES

Cookie Type	Description	Control of Cookies
Session	Session cookies are used to ensure the continuity of the session.	Accept/reject via browser settings
Load Balancing	Load balancing cookies are used to reduce server load by distributing the load.	Accept/reject via browser settings
User ID	User ID cookies are used so that users only see their own information.	Accept/reject via browser settings
Security	Security cookies are used for security checks.	Accept/reject via browser settings

Preference Cookies

Preference cookies collect information about your preferences and allow us to remember your language or other local settings and personalize our Site to suit you.

Cookie Type	Description	Control of Cookies
Language	It saves the user's chosen language and provides options accordingly.	Accept/reject via browser settings
Location	It allows the user's approximate address (city, district, postal code) to be determined based on the user's latitude and longitude information, allowing the user to automatically select their country and display retailers and promotional days in that region.	Accept/reject via browser settings
Mobil	If the user is visiting the Site from a mobile device, it is used to display the main website.	Accept/reject via browser settings

Source Site	The source site is saved for a better understanding of the user's preferences.	Accept/reject via browser settings
Last Visit and Departure	It is used to update users on what has changed since their last visit to our site and to better understand users' preferences.	Acceptance/rejection via browser settings
Recently Viewed Videos	Watch dates and titles of recently watched videos are saved to better understand the user's preferences.	Acceptance/rejection via browser settings
Data Cookies	Some content is saved in local storage to improve user experience, speed up access, and provide important user features such as favorites.	Acceptance/rejection via browser settings
Page History	Page history cookies are used to keep track of which sites users visit in what order. If the user encounters an error when visiting the Site, the cookie information is recorded in the log file for reporting and resolution of the error.	Tarayıcı ayarları aracığıyla kabul/ret

Social Plugin Tracking Cookies

Such cookies are used to track people who are or are not members of social media networks for market analysis and product development purposes.

Cookie Type	Explanation	Control of Cookies
Facebook	These types of cookies enable Facebook members (or non-members) to be tracked for the purpose of market analysis and product development.	Acceptance/rejection via browser settings

Analytical Cookies

Analytical cookies collect information about your use of the Site and help us improve the Site. For example, these types of cookies show which pages on the Site are visited the most, help to record difficulties experienced on the Site and show whether our advertising is effective. In this way, we understand what the general trend is, rather than how an individual uses the Site.

Cookie Type	Explanation	Control of Cookies
Google analytics	These types of cookies allow the collection of all statistical data, thus improving the presentation and use of the Site. By adding social statistics and interest data to these statistics, Google allows us to better understand users.	https://tools.google.com/dlpage/gaoptout
Fabric	These types of cookies allow the collection of all statistical data related to the operation of the site, thus improving the presentation and use of the Site.	Acceptance/rejection via browser settings

Marketing Cookies

Advertising cookies are used for marketing purposes.

Cookie Type	Explanation	Control of Cookies
Advertisement	Delivery of behavioral and targeted advertising.	Acceptance/rejection via browser settings
Market Analysis	Conducting market analysis	Acceptance/rejection via browser settings
Campaign/Promotion	Calculating the impact of campaigns	Acceptance/rejection via browser settings
Fraud Detection	Detection of click fraud	Acceptance/rejection via browser settings